

UGCbyRocJane Cinematic Persona Portfolio

UGCbyRocJane creates cinematic luxury storytelling campaigns blending emotional atmosphere, aspirational femininity, and premium visual branding. Each recurring persona represents a distinct luxury lifestyle world designed for emotionally immersive UGC campaigns and high-end brand collaborations.

Evelyn Vale

Profession	Boutique Hotel Creative Director
Identity	Refined international luxury, emotionally intelligent sophistication, timeless European-i
Lifestyle World	Boutique hotels, airport lounges, rooftop bars, luxury interiors, refined cafés, curated h
Ideal Brand Categories	Luxury travel, interior décor, hospitality brands, office aesthetics, coffee/tea brands, lug
Signature Visual Language	Warm gold, cream, espresso, champagne neutrals, boutique hotel lighting, golden-hou
Voice & Caption Identity	Elegant, thoughtful, composed, selectively vulnerable, emotionally intelligent.

Cassie DuPont

Profession	Equestrian / Fitness / Wellness Entrepreneur
Identity	Grounded feminine confidence, modern luxury wellness lifestyle, healthy affluent living
Lifestyle World	Luxury gyms, wellness retreats, parks, upscale cafés, equestrian culture, outdoor lifes
Ideal Brand Categories	Wellness brands, activewear, supplements, pet brands, fitness products, sunglasses, f
Signature Visual Language	Sunlit neutrals, whites, tans, airy outdoor environments, soft athletic luxury, wellness s
Voice & Caption Identity	Warm, grounded, self-assured, feminine strength, emotionally balanced.

Raven Liza

Profession	Nightlife Photographer / Underground Fashion Editor
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Identity	Luxury noir mystery, dark feminine sophistication, emotionally restrained confidence.
Lifestyle World	Luxury hotel bars, rainy city streets, underground fashion scenes, rooftop nightlife, editorial
Ideal Brand Categories	Perfume, luxury fashion, nightlife brands, handbags, sunglasses, beauty, jewelry, boutique
Signature Visual Language	Black, amber, silver, moody city glow, dramatic silhouettes, editorial noir aesthetics.
Voice & Caption Identity	Mysterious, composed, emotionally guarded, seductive but restrained.

Let's Create Something Cinematic

For luxury UGC campaigns, cinematic storytelling collaborations, and creative brand partnerships: **Susan Foe | RocJane**
 UGCbyRocJane

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