

Evelyn Vale | Persona Media Kit

Profession	Boutique Hotel Creative Director
Character Identity	Refined international luxury, emotionally intelligent sophistication, timeless European
Audience Appeal	Luxury travel, aspirational femininity, emotionally intelligent elegance, refined hospita
Signature Visual Language	Warm gold, cream, espresso, champagne neutrals, boutique hotel lighting, golden-h
Ideal Brand Categories	Luxury travel, boutique hotels, candles, interior décor, coffee/tea brands, luggage, s
Campaign Strengths	Cinematic storytelling, luxury hospitality atmosphere, aspirational travel branding, er

Sample Cinematic Scene Concepts

- Airport lounge espresso moments
- Luxury hotel workspace scenes
- Rooftop evening cocktails
- Boutique café reflections
- Luxury interior walkthroughs

Inquiries & Brand Collaborations

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