

Sebastian Croix

Luxury Finance • Quiet Power • Cinematic Editorial Persona



About Sebastian

Sebastian Croix is a cinematic luxury finance persona built around disciplined masculine success, quiet authority, and elevated lifestyle storytelling. Positioned within the world of private equity, luxury asset strategy, and international hospitality investments, Sebastian represents the modern high-value masculine archetype — emotionally controlled, sharply intelligent, physically disciplined, and effortlessly refined.

Brand Identity

- Aspirational masculine branding
- Luxury finance storytelling
- Executive lifestyle aesthetics

- Premium travel visuals
- Cinematic editorial campaigns
- Elite wellness and grooming partnerships
- Quiet luxury masculine energy

Ideal Brand Pairings

Category	Partnership Types
Luxury Fashion	Tailored menswear, linen collections, designer footwear
Watches & Jewelry	Luxury watches, executive accessories, refined jewelry
Grooming & Wellness	Premium skincare, cologne, fitness and wellness brands
Travel & Hospitality	Luxury hotels, airport lounges, yacht campaigns
Finance & Technology	Fintech, executive brands, wealth-management aesthetics
Automotive	Luxury vehicles and performance lifestyle campaigns

Core Persona Hook

“The financially powerful man who mastered discipline before luxury.”

Susan Foe

UGCbyRocJane

503-910-0492

roc@ugcbyrocjane.com

www.ugcbyrocjane.com